

## COASTAL ORTHOPEDICS WELCOMES NEW CHIEF FINANCIAL OFFICER

**Sarasota, FL (July 12, 2011)** – Coastal Orthopedics & Sports Medicine | Pain Management announced today that they have named Donna Holm as Chief Financial Officer for the company.

With nearly 30 years experience in various accounting, operations and financial management roles, Holm has developed a niche in healthcare financial management and tax operations. Holm's role will utilize her specialties that include: optimizing cash flow, streamlining financial processes, enhancing productivity levels, budget management, performing business analytics, introducing process improvements, implementing technology solutions, and maintaining proficient knowledge of federal & state tax guidelines.

"I'm excited to join a company with a far-reaching reputation and forward thinking approach when it comes to patient-focused healthcare," said Holm. "By embracing innovative and cutting-edge technologies, Coastal is a leader in the industry and I look forward to implementing our shared goals for company-wide success."

Prior to joining Coastal Orthopedics, Holm served as Vice President of Finance for Florida Community Health Centers, Inc., and as Chief Financial Officer and later, Chief Operations Officer for Palm Beach Orthopaedic Institute. She was an Adjunct Professor with Florida Atlantic University's School of Accounting. As a Certified Public Accountant (CPA), she also owned and operated an accounting firm for 10 years.

"We are fortunate to have someone with Donna's accounting management and tax operations knowledge lead our company's financial operations," said Paul M. Duck, Chief Executive Officer for Coastal Orthopedics, "With her healthcare background and finance experience, we can effectively continue to execute and build on our growth strategy."

### **About Coastal Orthopedics & Sports Medicine/Pain Management**

Coastal Orthopedics has been serving the Sarasota-Bradenton area for over thirty years. In addition to three offices and two surgery centers each servicing Florida's West Coast, Coastal Orthopedics' staff of 17 board-certified and fellowship trained physicians and surgeons provide patients with the very latest in pain and orthopedic treatment technology. The company strives to repair and heal injuries relating to the entire musculoskeletal system. With a world-renowned staff of physicians and surgeons ranging in specialty care in sports medicine, joint replacement, pain management and rehabilitation, patients can be treated for athletic injuries as well as restoration of function and activity through non-surgical, physician-guided strengthening, therapy, medications, injections, and stretching. For more information visit [www.coastalorthopedics.com](http://www.coastalorthopedics.com).

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